



Department
for Environment
Food & Rural Affairs

Leadership In Innovation: Working in Partnership

Sonia Phippard
Director: Water and Flood Risk Management

Water is essential for life



Water white paper

 HM Government

Water for Life



Innovation



Awards 2014



Environment Agency & Waterwise

**UK Water Efficiency
Awards 2014**



waterwise

Choice, competition and collaboration



Catchment based approach



Collaboration and volunteering



Thank you

